

## PARTS & SERVICE LOGO

### ABC Motors

1000 Main Street • Anytown, US 12345  
www.abcmotors.com

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Dear <Firstname>,

Our records indicate that you have not recently brought in your Vehicle for service. I would like to personally invite you to visit ABC Motors. Our ASE Certified and trained Mfg. technicians specialize in tires, tune-ups, batteries, alignments, and brakes as well as performing all of the factory recommended services for your Mfg. vehicle.

In appreciation of earning your business, we would like to offer you the enclosed Genuine Mfg. service coupon book. This service coupon book contains the following discount coupons:

- **Discounts on all of your service intervals up to and including 30,000 miles**
- **One coupon good for \$50.00 off four tires with the purchase of an alignment service**
- **One coupon good for a Front or Rear Brake Service for only \$189.95**
- **One coupon good for \$100.00 off any collision repair over \$1,000**
- **One coupon good for a Complimentary Vehicle Detail with any service over \$350**
- **One coupon good for a Front End Alignment Service for only \$79.95**
- **One coupon good for a Fuel Induction/Throttle Body Service for only \$69.95**

ABC Motors is a Factory Authorized Mfg. Service Center and is your official service book redemption center. As you can see, the service coupons are an extremely valuable offer and are valid at any time through June 30, 2011.

We are confident you will be pleased with your service experience here at ABC Motors. So enjoy your service coupons and thank you for your loyal patronage.

Sincerely,

*John Smith*

John Smith  
Service Director

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**ABC Motors**

**123-456-7890**

*[www.abcmotors.com](http://www.abcmotors.com)*



## ABC Motors

1000 Main Street  
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## PARTS & SERVICE LOGO

### GENUINE 5,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Visually inspect brake linings/drums and brake pads/discs
- Tundra & Sequoia \$15 extra

Conventional  
maint. price

**\$39<sup>95</sup>**

Synthetic  
maint. price

**\$59<sup>95</sup>**

**Mfg. Vehicles Only. One coupon per visit (must present at time of write-up).** Includes up to 5 quarts of oil. Price does not include shop supplies, taxes, or disposal fee. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

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## PARTS & SERVICE LOGO

### GENUINE 10,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Visually inspect brake linings/drums and brake pads/discs
- Tundra & Sequoia \$15 extra

Conventional  
maint. price

**\$39<sup>95</sup>**

Synthetic  
maint. price

**\$59<sup>95</sup>**

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## PARTS & SERVICE LOGO

### GENUINE 15,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Replace cabin air filter
- Replace engine air filter
- Visually inspect brake linings/drums and brake pads/discs
- Perform multi-point inspection
- Tundra & Sequoia \$15 extra

Conventional  
maint. price **\$139<sup>95</sup>**

Synthetic  
maint. price **\$169<sup>95</sup>**

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## PARTS & SERVICE LOGO

### GENUINE 20,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Visually inspect brake linings/drums and brake pads/discs
- Tundra & Sequoia \$15 extra

Conventional  
maint. price

**\$39<sup>95</sup>**

Synthetic  
maint. price

**\$59<sup>95</sup>**

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## PARTS & SERVICE LOGO

### GENUINE 25,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Visually inspect brake linings/drums and brake pads/discs
- Tundra & Sequoia \$15 extra

Conventional  
maint. price

**\$39<sup>95</sup>**

Synthetic  
maint. price

**\$59<sup>95</sup>**

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## PARTS & SERVICE LOGO

### GENUINE 30,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Replace cabin air filter
- Replace engine air filter
- EFI Service
- Visually inspect brake linings/drums and brake pads/discs
- Perform multi-point inspection
- Tundra & Sequoia \$15 extra

Conventional  
maint. price **\$199<sup>95</sup>**

Synthetic  
maint. price **\$229<sup>95</sup>**

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**PARTS & SERVICE LOGO**

**Save on four tires with the  
purchase of an alignment  
service.**

**\$50<sup>00</sup>  
OFF!**

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## GENUINE Front or Rear Brake Service

- Front or rear brake pads or shoes
- Machine rotors or drums
- Road test
- 4Runner, Tundra & Sequoia \$30 extra

**\$189<sup>95</sup>**

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**PARTS & SERVICE LOGO**

**Save on any collision  
repair over \$1,000**

**\$100<sup>00</sup>  
OFF!**

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**PARTS & SERVICE LOGO**

**Complimentary vehicle  
detail with any service  
over \$350.**

*Appointment may be necessary.*

**\$89<sup>00</sup>  
Value!**

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## Front End Alignment

- Set caster, camber, and toe-in as applicable
- Inspect steering linkage and shocks
- Check tire pressure and wear

**\$79<sup>95</sup>**

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## Fuel Induction/Throttle Body Service **\$69<sup>95</sup>**

- Clean throttle body
- Clean fuel injectors

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**Thank you for  
your business!**

# WE SPECIALIZE IN:

*Tires • Tune-Ups • Batteries • Alignments • Brakes*



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