

PARTS & SERVICE LOGO

ABC Motors

1000 Main Street • Anytown, US 12345
www.abcmotors.com

Dear <Firstname>,

Our records indicate that you have not recently brought in your Vehicle for service. I would like to personally invite you to visit ABC Motors. Our ASE Certified and trained Mfg. technicians specialize in tires, tune-ups, batteries, alignments, and brakes as well as performing all of the factory recommended services for your Mfg. vehicle.

In appreciation of earning your business, we would like to offer you the enclosed Genuine Mfg. service coupon book. This service coupon book contains the following discount coupons:

- **Discounts on all of your service intervals up to and including 30,000 miles**
- **One coupon good for \$50.00 off four tires with the purchase of an alignment service**
- **One coupon good for a Front or Rear Brake Service for only \$189.95**
- **One coupon good for \$100.00 off any collision repair over \$1,000**
- **One coupon good for a Complimentary Vehicle Detail with any service over \$350**
- **One coupon good for a Front End Alignment Service for only \$79.95**
- **One coupon good for a Fuel Induction/Throttle Body Service for only \$69.95**

ABC Motors is a Factory Authorized Mfg. Service Center and is your official service book redemption center. As you can see, the service coupons are an extremely valuable offer and are valid at any time though June 30, 2011.

We are confident you will be pleased with your service experience here at ABC Motors. So enjoy your service coupons and thank you for your loyal patronage.

Sincerely,

John Smith

John Smith
Service Director

PARTS & SERVICE LOGO

ABC Motors

123-456-7890

www.abcmotors.com



ABC Motors

1000 Main Street
Anytown, US 12345

123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

GENUINE 5,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Visually inspect brake linings/drums and brake pads/discs
- Tundra & Sequoia \$15 extra

Conventional
maint. price

\$39⁹⁵

Synthetic
maint. price

\$59⁹⁵

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Includes up to 5 quarts of oil. Price does not include shop supplies, taxes, or disposal fee. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345
123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

GENUINE 10,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Visually inspect brake linings/drums and brake pads/discs
- Tundra & Sequoia \$15 extra

Conventional
maint. price

\$39⁹⁵

Synthetic
maint. price

\$59⁹⁵

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Includes up to 5 quarts of oil. Price does not include shop supplies, taxes, or disposal fee. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345
123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

GENUINE 15,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Replace cabin air filter
- Replace engine air filter
- Visually inspect brake linings/drums and brake pads/discs
- Perform multi-point inspection
- Tundra & Sequoia \$15 extra

Conventional
maint. price **\$139⁹⁵**

Synthetic
maint. price **\$169⁹⁵**

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Includes up to 5 quarts of oil. Price does not include shop supplies, taxes, or disposal fee. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345

123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

GENUINE 20,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Visually inspect brake linings/drums and brake pads/discs
- Tundra & Sequoia \$15 extra

Conventional
maint. price

\$39⁹⁵

Synthetic
maint. price

\$59⁹⁵

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Includes up to 5 quarts of oil. Price does not include shop supplies, taxes, or disposal fee. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345
123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

GENUINE 25,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Visually inspect brake linings/drums and brake pads/discs
- Tundra & Sequoia \$15 extra

Conventional
maint. price

\$39⁹⁵

Synthetic
maint. price

\$59⁹⁵

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Includes up to 5 quarts of oil. Price does not include shop supplies, taxes, or disposal fee. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345
123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

GENUINE 30,000 Mile Service

- Replace engine oil and oil filter with up to five quarts of oil
- Rotate tires
- Replace cabin air filter
- Replace engine air filter
- EFI Service
- Visually inspect brake linings/drums and brake pads/discs
- Perform multi-point inspection
- Tundra & Sequoia \$15 extra

Conventional maint. price **\$199⁹⁵**

Synthetic maint. price **\$229⁹⁵**

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Includes up to 5 quarts of oil. Price does not include shop supplies, taxes, or disposal fee. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345

123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

**Save on four tires with the
purchase of an alignment
service.**

**\$50⁰⁰
OFF!**

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Price does not include shop supplies or taxes. Based on retail service. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345
123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

GENUINE Front or Rear Brake Service

- Front or rear brake pads or shoes
- Machine rotors or drums
- Road test
- 4Runner, Tundra & Sequoia \$30 extra

\$189⁹⁵

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Price does not include shop supplies or taxes. Based on retail service. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345

123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

**Save on any collision
repair over \$1,000**

**\$100⁰⁰
OFF!**

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Price does not include shop supplies or taxes. Based on retail service. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345

123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

**Complimentary vehicle
detail with any service
over \$350.**

Appointment may be necessary.

**\$89⁰⁰
Value!**

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Price does not include shop supplies or taxes. Based on retail service. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345
123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

Front End Alignment

- Set caster, camber, and toe-in as applicable
- Inspect steering linkage and shocks
- Check tire pressure and wear

\$79⁹⁵

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Price does not include shop supplies or taxes. Based on retail service. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

ABC Motors

1000 Main Street
Anytown, US 12345
123-456-7890
www.abcmotors.com

PARTS & SERVICE LOGO

Fuel Induction/Throttle Body Service **\$69⁹⁵**

- Clean throttle body
- Clean fuel injectors

Mfg. Vehicles Only. One coupon per visit (must present at time of write-up). Price does not include shop supplies or taxes. Based on retail service. Not valid with any other offer. Valid only at ABC Motors. Expires 6/30/11.

**Thank you for
your business!**

WE SPECIALIZE IN:

Tires • Tune-Ups • Batteries • Alignments • Brakes



PARTS & SERVICE LOGO