

ABC MOTORS



50% Off Red



Sale!

RED DOT = 50% OFF*

WHITE DOT = 40% OFF*

BLUE DOT = 30% OFF*

**Past credit problems?
We're here to help!**

Lenders will be on-site to accept your credit application.

Financing Starting at 4.99%⁽²⁾

**Payments as low as \$0 Down
\$129/Month⁽²⁾**

FOUR DAYS ONLY!

DAY
Mo. 00th
9am - 8pm

DAY
Mo. 00th
9am - 8pm

DAY
Mo. 00th
9am - 8pm

DAY
Mo. 00th
9am - 8pm

**GM Certified
USED VEHICLES**

ABC MOTORS

1000 Main Street • Anytown, US 12345

123-456-7890

ABC MOTORS



50% Off Red **DOT** Sale!

2008 Chevy Trailblazer



Orig. MSRP \$28,745

● Red Dot
\$14,322

2008 Pontiac Grand Prix



Orig. MSRP \$23,795

● Red Dot
\$11,897

2008 Chevy Impala



Orig. MSRP \$22,825

● Red Dot
\$11,412

2008 Chevy HHR



Orig. MSRP \$20,825

● Red Dot
\$10,412

2008 Cadillac CTS



Orig. MSRP \$48,400

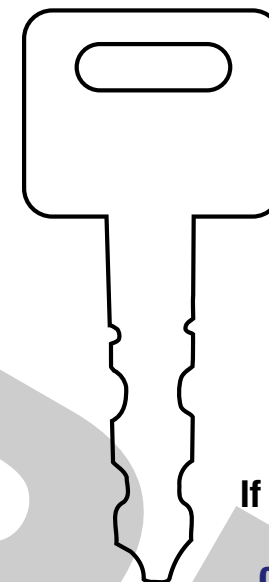
● Red Dot
\$24,200

2008 Chevy Suburban



Orig. MSRP \$47,812

● Red Dot
\$23,906



WIN A 2008 CHEVY TRAILBLAZER or \$20,000 CASH!



10247

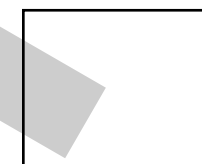
SCRATCH, MATCH & WIN!

If your number matches the number on display on the showroom floor, you win!⁽¹⁾

One winner has been chosen and it could be YOU!

The key attached to this mailer is for promotional purposes, only. To win, your number, printed above, must match the winning number on display on the showroom floor.

ABC Motors
1000 Main Street
Anytown, US 12345



For four days only, ABC Motors is marking down every vehicle in their inventory. Save 30%, 40%, or even 50% off original MSRP!*
Lenders will be on site to offer interest rates as low as 4.99%. Payments as low as \$0 down and \$129/month.⁽²⁾

*30%, 40%, 50% offers based on MSRP when the vehicle was new. (1)2008 Chevrolet Trailblazer: Value of \$20,000. Winner responsible for TT&L. Winner must be 18 yrs. of age or older. The key attached to this mailer is for promotional purposes, only. To win, your number, printed on this mailer, must match the winning number on display on the showroom floor. The individual with the winning number must attend the sale at the dealership listed in this advertisement and match his/her number with the winning number. The winner will assume any federal or state tax liability that may be incurred. Odds of winning the grand prize are 1:17,000. The dealership listed in this advertisement and its advertising agency is not responsible for typographical, printing or production errors or if more than one winning number is accidentally issued. Only the legal addressee at the address on the mailing piece will be eligible for the prize award. Once the winning number is matched, the contest is null and void and no more numbers will be matched. Winner responsible for all taxes, titles, & license, transportation charges. Void where prohibited. Employees of dealership, their affiliates and family members are not eligible. (2)2002 Volkswagen Passat; Sale Price: \$6,995, \$0 Down, \$129/mo for 66 mos @ 6.99% apr; With approved credit.