



Auto service just got better.

Quick Lane Tire & Auto Center
at Cross Creek Lincoln Mercury Subaru
497 N. McPherson Church Rd. • Fayetteville, NC 28303
910-864-5240

Dear <Firstname>,

The staff at Quick Lane Tire & Auto Center at Cross Creek Lincoln Mercury Subaru would like you to know that you don't need to look any further to find professional service for your vehicle. Our technicians are factory trained to provide expert service for all makes and models. We specialize in brakes, batteries, tires, shocks, and tune-ups. In appreciation of earning your business, we would like you to have the enclosed Quick Lane Tire & Auto Center service coupon booklet. This booklet contains the following discount coupons:

- **Three Oil and Filter Changes for gasoline engines for only \$14.88 each**
- **Seven Service Checks good for a 20% Discount on Parts and Services up to \$100.00**
- **One Coupon good for a Free Rental Car with any service \$300 or more**
- **One \$500 New or Pre-Owned Vehicle Purchase Voucher**

As you can see, the service coupons are an extremely valuable offer and are valid at any time though January 31, 2012.

We are confident you will be pleased with your service experience at the Quick Lane Tire & Auto Center at Cross Creek Lincoln Mercury Subaru. So enjoy your service coupons and thank you for considering us for all of your vehicle maintenance needs.

Sincerely,

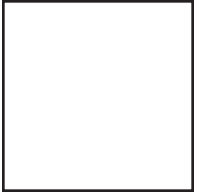
A handwritten signature in black ink that reads "Jay Barr".

Jay Barr
Service Manager



Program Headquarters
6804 Summerhill Ridge Dr.
Charlotte, NC 28226

3.2.1 Automotive Mailing Services
ABC Mailing Services



*Factory Trained
Technicians*



Quick Lane Tire & Auto Center

at Cross Creek Lincoln Mercury Subaru

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910-864-5240



We Service All Makes & Models

Ford • Lincoln • Mercury • Subaru • Chrysler • Dodge • Jeep • Chevrolet
GMC • Buick • Nissan • Toyota • Honda • etc.

We Specialize In: Brakes • Tires • Batteries • Shocks • Tune-ups

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Service Hours:

Mon. – Fri.: 7:30am – 6:00pm Sat.: 8:00am – 2:00pm



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Quick Lane[®]

TIRE & AUTO CENTER

Oil & Filter Change

\$14.88

Reg.: \$26.95

Up to five quarts of Motorcraft[®] oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fee extra. Hybrid battery test excluded. See participating Quick Lane[®] for vehicle exclusions and details through 1/31/12. Not valid with any other offer or discount.

- Motorcraft[®] Premium Synthetic Blend Oil and filter change

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TIRE & AUTO CENTER

REDEEM TO
THE ORDER OF

Quick Lane Tire & Auto Center

\$25.00

Based on retail parts & service
of at least \$125.00.
(If less, 20% ratio applies)

VALUE OF COUPON

Twenty Five Dollars and ⁰⁰/₁₀₀

This is not a check. Not redeemable for cash. One transaction only. Valid only at Quick Lane at Cross Creek Lincoln Mercury Subaru. Expires 1/31/12.

One coupon per service (must present at time of write-up). Not to exceed 20% of total parts & service. Based on retail service. Not valid with any other offer. **Excludes tires, warranty deductible and state inspections. Excludes menu items, and all collision repair services.**

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\$50.00

Based on retail parts & service
of at least \$250.00.
(If less, 20% ratio applies)

VALUE OF COUPON

Fifty Dollars and ⁰⁰/₁₀₀

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Customer Signature

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at Cross Creek Lincoln Mercury Subaru

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910-864-5240



Quick Lane®

TIRE & AUTO CENTER

REDEEM TO
THE ORDER OF

Quick Lane Tire & Auto Center

\$50.00

Based on retail parts & service
of at least \$250.00.
(If less, 20% ratio applies)

VALUE OF COUPON

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Quick Lane®

TIRE & AUTO CENTER

REDEEM TO
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Quick Lane Tire & Auto Center

\$75.00

Based on retail parts & service
of at least \$375.00.
(If less, 20% ratio applies)

Seventy Five Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

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One coupon per service (must present at time of write-up). Not to exceed 20% of total parts & service. Based on retail service. Not valid with any other offer. **Excludes tires, warranty deductible and state inspections. Excludes menu items, and all collision repair services.**

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Quick Lane[®]

TIRE & AUTO CENTER

REDEEM TO
THE ORDER OF

Quick Lane Tire & Auto Center

\$75.00

Based on retail parts & service
of at least \$375.00.
(If less, 20% ratio applies)

Seventy Five Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

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One coupon per service (must present at time of write-up). Not to exceed 20% of total parts & service. Based on retail service. Not valid with any other offer. **Excludes tires, warranty deductible and state inspections. Excludes menu items, and all collision repair services.**

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Quick Lane®

TIRE & AUTO CENTER

REDEEM TO
THE ORDER OF

Quick Lane Tire & Auto Center

\$100.00

Based on retail parts & service
of at least \$500.00.
(If less, 20% ratio applies)

One Hundred Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

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One coupon per service (must present at time of write-up). Not to exceed 20% of total parts & service. Based on retail service. Not valid with any other offer. **Excludes tires, warranty deductible and state inspections. Excludes menu items, and all collision repair services.**

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Quick Lane[®]

TIRE & AUTO CENTER

REDEEM TO
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Quick Lane Tire & Auto Center

FREE!

Rental Car

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One coupon per service (must present at time of write-up). Valid with any service of \$300 or more. Must be 18 years or older. Not valid with any other offer.

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Customer Signature

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L I N C O L N



MERCURY



SUBARU

REDEEM TO
THE ORDER OF

Cross Creek Lincoln Mercury Subaru

\$500.00

New or Pre-Owned Vehicle Purchase Voucher

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One voucher per purchase (must present at time of arrival).

Not valid with any other offer.

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TIRE & AUTO CENTER

We'll Beat Your Best Price... **GUARANTEED!**

On all name-brand tires we sell – including Goodyear, Continental, Michelin and more.

GOODYEAR **Continental**



MICHELIN

Requires presentation of competitor's current price ad on exact tire sold by Quick Lane[®] within 30 days of purchase. See Quick Lane Manager for details. Offer valid with coupon.



**THE RIGHT TIRE AT
THE RIGHT PRICE**



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We Service All Makes & Models

Ford • Lincoln • Mercury • Subaru • Mazda
Chevrolet • Nissan • GMC • Honda • Suzuki
Chrysler • Toyota • etc.

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