



Perry Dodge Chrysler

6804 Summerhill Ridge Dr. • Charlotte, NC 28226

<idnumber>
<name>
<addr1>
<city>, <state> <zip10>

Dear <fname>,

Congratulations, as a member of a select group of Dodge and Chrysler vehicle owners in the area, you have qualified to receive the enclosed Dodge and Chrysler service checkbook. Perry Dodge Chrysler technicians specialize in servicing Dodge and Chrysler vehicles as well as performing routine maintenance on brakes, tires, batteries, shocks, and tune-ups.

In appreciation of earning your business, we would like to offer you the enclosed Dodge and Chrysler service checkbook. The Dodge and Chrysler service checkbook contains the following discount coupons:

- **Three Oil & Filter Changes: Conventional for \$14.95; Synthetic for \$39.95**
- **Three Service Coupons good for a 20% Discount on Parts and Services**

Perry Dodge Chrysler is your official service book redemption center. As you can see, the service coupons are an extremely valuable offer and are valid at anytime through July 31, 2014.

We are confident you will be pleased with your service experience here at Perry Dodge Chrysler. So enjoy your service coupons and thank you for your loyal patronage.

Sincerely,

Clayton Perry

Clayton Perry
Service Manager



Employee Pricing

for

<name>

on the Purchase of any New Vehicle

One coupon per purchase. Must present at time of arrival. Valid with the purchase of in-stock vehicles. Not valid with any other offer. Valid only at Perry Dodge Chrysler. Expires 7/31/14.



\$500 OFF

**the Purchase of any
Pre-Owned Vehicle**

One coupon per purchase. Must present at time of arrival. Valid with the purchase of in-stock vehicles. Not valid with any other offer. Valid only at Perry Dodge Chrysler. Expires 7/31/14.



Perry Dodge Chrysler



6804 Summerhill Ridge Dr.

Charlotte, NC 28226

555-555-5555

www.perrydodgechrysler.com

DODGE 

CHRYSLER



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555-555-5555 • www.perrydodgechrysler.com

Service Hours

Mon – Fri: 7:00am – 6:00pm
Saturday: 8:00am – 4:00pm

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ABC Mailing Services
3.2.1 Automotive Mailing Services
3.2.1 Consultants

Perry Dodge Chrysler

6804 Summerhill Ridge Dr.

Charlotte, NC 28226

555-555-5555

REDEEM TO
THE ORDER OF

Perry Dodge Chrysler

Oil & Filter Change

This is not a check. Not redeemable for cash. One transaction only. Valid only at Perry Dodge Chrysler. Expires 12/31/14.

- One coupon per visit (must present at time of write-up)
- Over 5 quarts of oil extra
- Excludes diesels
- Not valid with any other offer

DODGE

CHRYSLER

001

Conventional	Synthetic
\$14.95	\$39.95

Plus Tax & Disposal Fee

Customer Signature

000000

Perry Dodge Chrysler

6804 Summerhill Ridge Dr.

Charlotte, NC 28226

555-555-5555

DODGE



002

REDEEM TO
THE ORDER OF

Perry Dodge Chrysler

Conventional	Synthetic
\$14.95	\$39.95

Plus Tax & Disposal Fee

Oil & Filter Change

This is not a check. Not redeemable for cash. One transaction only. Valid only at Perry Dodge Chrysler. Expires 12/31/14.

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Customer Signature

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Charlotte, NC 28226

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DODGE

CHRYSLER

003

Conventional	Synthetic
\$14.95	\$39.95

Plus Tax & Disposal Fee

Customer Signature

000000

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Charlotte, NC 28226

555-555-5555

DODGE

CHRYSLER

004

REDEEM TO
THE ORDER OF

Perry Dodge Chrysler

Discount

\$50.00

Based on retail parts & service of at least
\$250.00 (If less, 20% ratio applies)

Fifty Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at Perry Dodge Chrysler. Expires 12/31/14.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on tires
- Based on retail service
- Not valid with any other offer

Customer Signature

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Perry Dodge Chrysler

6804 Summerhill Ridge Dr.

Charlotte, NC 28226

555-555-5555

DODGE



005

REDEEM TO
THE ORDER OF

Perry Dodge Chrysler

Discount

\$75.00

Seventy Five Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

Based on retail parts & service of at least \$375.00 (If less, 20% ratio applies)

This is not a check. Not redeemable for cash. One transaction only. Valid only at Perry Dodge Chrysler. Expires 12/31/14.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on tires
- Based on retail service
- Not valid with any other offer

Customer Signature

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Perry Dodge Chrysler

6804 Summerhill Ridge Dr.

Charlotte, NC 28226

555-555-5555



006

REDEEM TO
THE ORDER OF **Perry Dodge Chrysler**

Discount

\$100.00

Based on retail parts & service of at least \$375.00 (If less, 20% ratio applies)

One Hundred Dollars and ⁰⁰/₁₀₀ VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at Perry Dodge Chrysler. Expires 12/31/14.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on tires
- Based on retail service
- Not valid with any other offer

Customer Signature

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3-2-1 Automotive Mailing Services
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Service Date _____

Customer Repair Order # _____

Service Advisor # _____

Customer ID # _____

Customer Zip Code _____

Total Labor \$ _____

Total Parts \$ _____

Total Misc. (i.e. environmental fees, core charges, etc.) \$ _____

Total Sales Tax \$ _____

Total Customer Discount \$ _____

Total Amount of Repair
Order After Discount \$ _____

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Thank you for your business!

