

keffer mazda

# TIRE SALE! THIS MONTH ONLY

Don't miss out! Bring in your Mazda now!

BUY 3  
GET 1 FREE!

Mazda  
**FULL CIRCLE**  
SERVICE

The Area's Only Authorized Dealer

**MAZDASPEED**



## FRONT BRAKE SPECIAL

**\$99<sup>99</sup>**

- Replace brake pads
- Inspect front and rear rotors & calipers (or rear drums & cylinders)
- Check brake lines, hoses, & master cylinder
- Add brake fluid

- Lifetime limited warranty on original equipment & value product brakes

Packing of wheel bearings, caliper rebuilding/replacement or resurfacing/replacement extra charge, as required or requested. Plus applicable taxes. Valid only at Keffer Mazda. Cannot be used with any other applicable offer. Mazda vehicles only. Some vehicles may be slightly higher. Hazardous waste fee if applicable. Present coupon at time of write-up.

Valid only at Keffer Mazda. Expires 3/31/14.

## ACCESSORIZE YOUR MAZDA

**20% OFF**

Customize your Mazda to reflect your personal style and save on all Genuine Mazda Accessories. Don't forget to take advantage of our professional installation services!

Plus applicable taxes. Valid only at Keffer Mazda. Cannot be used with any other applicable offer. Mazda vehicles only. Some vehicles may be slightly higher. Hazardous waste fee if applicable. Present coupon at time of write-up.

Valid only at Keffer Mazda. Expires 3/31/14.

## OIL CHANGE PLUS

Get more value for your money! Our professional Mazda-trained technicians will:

- Change motor oil per specifications
- Install a Genuine Mazda oil filter
- Top off vital fluids
- Complete a Full Circle Service Inspection

Plus applicable taxes. Valid only at Keffer Mazda. Cannot be used with any other applicable offer. Mazda vehicles only. Some vehicles may be slightly higher. Hazardous waste fee if applicable. Present coupon at time of write-up.

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STD. **\$19<sup>95</sup>**

SYNTH. **\$39<sup>95</sup>**

## WIPER BLADE REPLACEMENT

**\$5<sup>00</sup> OFF**

Are your wipers streaking or noisy? Replace them with Genuine Mazda wiper blades.

Plus applicable taxes. Valid only at Keffer Mazda. Cannot be used with any other applicable offer. Mazda vehicles only. Some vehicles may be slightly higher. Hazardous waste fee if applicable. Present coupon at time of write-up.

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# WINTER SERVICE SPECIAL

- Replace engine oil and Genuine Mazda oil filter
- Rotate and inspect tires, check brake wear
- Check engine coolant
- Check cooling system for leaks
- Check and top off all fluid levels

- Check belts and hoses
- Check and adjust tire pressure
- Check exhaust system
- Check constant velocity (CV) boots
- Complete Full Circle Service Inspection

**\$39<sup>95</sup>**

Standard Oil

**\$59<sup>95</sup>**

Full Synthetic

Valid only at Keffer Mazda. Expires 3/31/14.

Synthetic oil extra. Up to 5 quarts. Plus applicable taxes. Valid only at Keffer Mazda. Cannot be used with any other applicable offer. Mazda vehicles only. Some vehicles may be slightly higher. Hazardous waste fee if applicable. Present coupon at time of write-up.

## DO YOU KNOW HOW TO READ YOUR TIRES?

The tires on your Mazda can tell you a lot about driving performance, safety, and even fuel economy. For example, uneven wear will reveal if they're over, or under inflated, need wheel balancing or a wheel alignment. Whatever your tire needs are, talk to us. We can recommend the right tires based on the kind of performance you expect



**Over Inflation**



**Under Inflation**



**Feathering**

Feathering is a condition when the edge of each tread rib develops a slightly rounded edge on one side and a sharp edge on the other. The most common cause of feathering is incorrect toe-in setting.



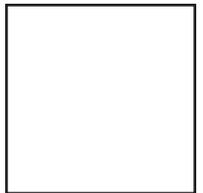
**Cupping**

Cups or scalloped dips appearing around the edge of the tread on one side or the other, almost always indicate worn (sometimes bent) suspension parts.



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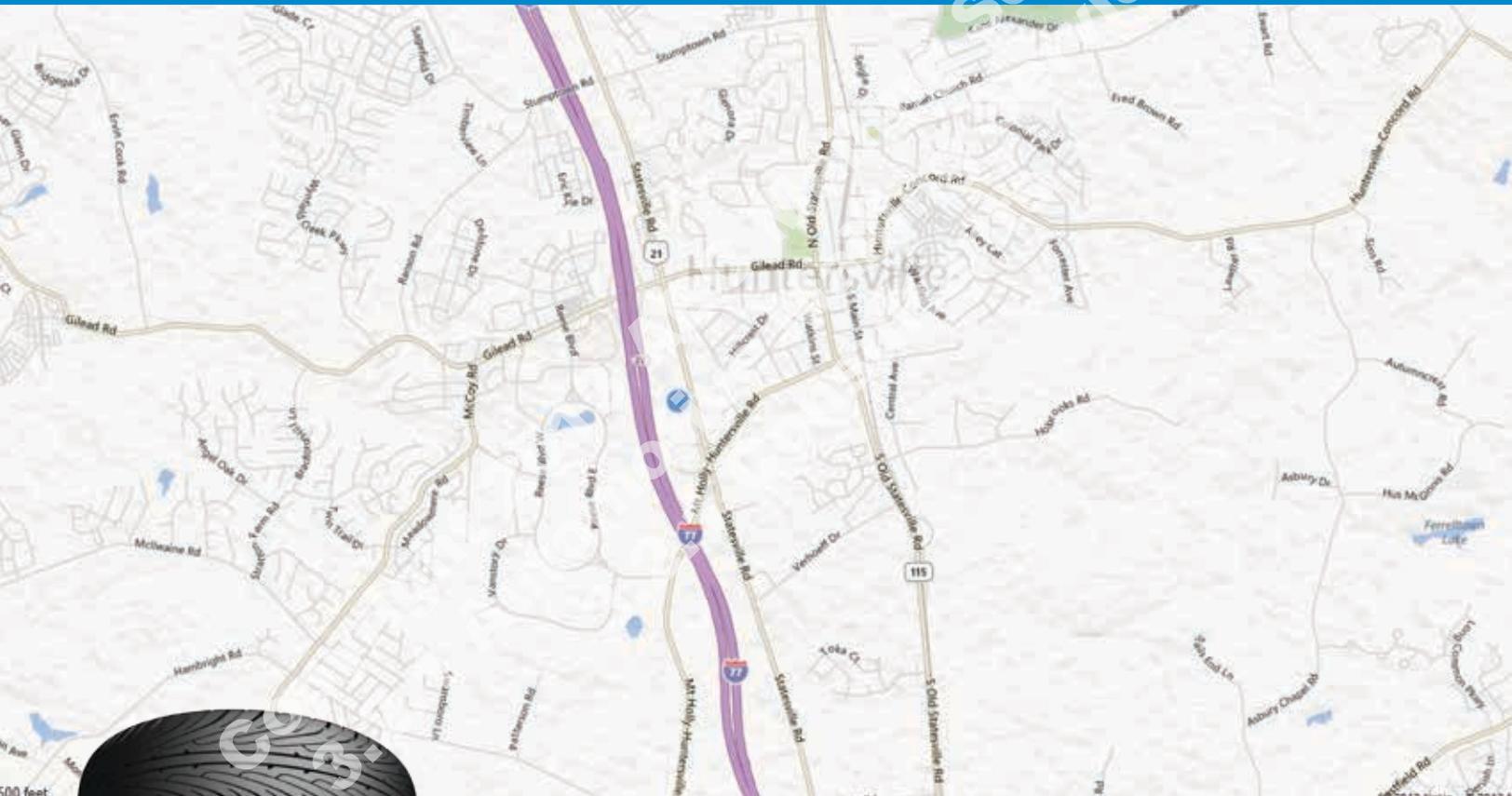
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**MAZDA FACTORY TRAINED TECHNICIANS • FULL TIRE & BATTERY CENTER  
GENUINE MAZDA PARTS • CONVENIENT LOCATION • FRIENDLY, HELPFUL STAFF • SHUTTLE SERVICE  
• WIFI • COURTESY LOANER WITH MAJOR SERVICE**



**BUY 3 TIRES**  
THIS MONTH ONLY! JAN 15-31  
**AT REGULAR PRICE**  
**GET ONE FREE!**