



## Louie Herron Toyota

2401 N. Columbia Street • Milledgeville, GA 31061  
www.louieherrontoyota.com

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Dear <Firstname>,

Congratulations, as a member of a select group of Toyota vehicle owners in the Milledgeville area, you have qualified to receive the enclosed Toyota service checkbook. Louie Herron Toyota technicians specialize in servicing Toyota vehicles as well as performing routine maintenance on brakes, tires, batteries, shocks, and tune-ups.

In appreciation of earning your business, we would like to offer you the enclosed Toyota service checkbook. This Toyota service checkbook contains the following discount coupons:

- **Three Oil, & Filter Changes: Conventional for \$17.95; Synthetic for \$42.95**
- **Six Service Coupons good for a 20% Discount on Parts and Services**
- **One \$500 Vehicle Purchase Voucher**
- **One coupon good for a Front Brake Service for only \$99.95**
- **One coupon good for \$50.00 Off Any Set of Four Tires plus Free Rotation for Life**

Louie Herron Toyota is your official service book redemption center. As you can see, the service coupons are an extremely valuable offer and are valid at any time through December 31, 2013.

We are confident you will be pleased with your service experience here at Louie Herron Toyota. So enjoy your service coupons and thank you for your loyal patronage.

Sincerely,

A handwritten signature in black ink that reads "Brad Duren".

Brad Duren  
Service Manager



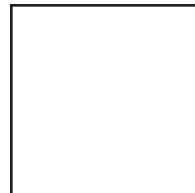
*for the life of your Toyota*



**Program Headquarters**

6804 Summerhill Ridge Dr.

Charlotte, NC 28226





 **TOYOTA**

*parts + service*



*for the life of your Toyota*

**Louie Herron Toyota**

**2401 N. Columbia Street**

**Milledgeville, GA 31061**

**478-453-9451**

**[www.louieherrontireandservice.com](http://www.louieherrontireandservice.com)**



## **Louie Herron Toyota of Milledgeville**

2401 N. Columbia Street • Milledgeville, GA 31061

**478-453-9451**

**[www.louieherrontireandservice.com](http://www.louieherrontireandservice.com)**

**Mon – Fri:** 7:30am – 6:00pm

**Saturday:** 8:00am – 4:00pm



## Louie Herron Toyota

2401 N. Columbia St.  
Milledgeville, GA 31061



parts + service



REDEEM TO  
THE ORDER OF

***Louie Herron Toyota***

Conventional

Synthetic

**\$17.95**

**\$42.95**

Plus Tax & Disposal Fee

## ***Oil & Filter Change***

This is not a check. Not redeemable for cash. One transaction only. Valid only at Louie Herron Toyota. Expires 12/31/13.

- One coupon per visit (must present at time of write-up)
- Over 5 quarts of oil extra
- Excludes diesels
- Not valid with any other offer

**Customer Signature**

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Conventional	Synthetic
<b>\$17.95</b>	<b>\$42.95</b>
Plus Tax & Disposal Fee	

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<b>\$17.95</b>	<b>\$42.95</b>
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REDEEM TO  
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***Louie Herron Toyota***

**\$25.00**

Discount

Based on retail parts & service of  
at least \$125.00. (If less, 20% ratio  
applies)

***Twenty Five Dollars and <sup>00</sup>/<sub>100</sub>***

**VALUE OF COUPON**

This is not a check. Not redeemable for cash. One transaction only. Valid only at Louie Herron Toyota. Expires 12/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on tires
- Based on retail service
- Not valid with any other offer

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- Not to exceed 20% of total parts and service
- Not valid on tires
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REDEEM TO  
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**\$50.00**  
Discount

Based on retail parts & service of  
at least \$250.00. (If less, 20% ratio  
applies)

***Fifty Dollars and <sup>00</sup>/<sub>100</sub>***

**VALUE OF COUPON**

This is not a check. Not redeemable for cash. One transaction only. Valid only at Louie Herron Toyota. Expires 12/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on tires
- Based on retail service
- Not valid with any other offer

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***Fifty Dollars and <sup>00</sup>/<sub>100</sub>***

**\$50.00**  
Discount

Based on retail parts & service of  
at least \$250.00. (If less, 20% ratio  
applies)

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- Not to exceed 20% of total parts and service
- Not valid on tires
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REDEEM TO  
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**\$75.00**  
Discount

Based on retail parts & service of  
at least \$375.00. (If less, 20% ratio  
applies)

**Seventy Five Dollars and <sup>00</sup>/<sub>100</sub>**

**VALUE OF COUPON**

This is not a check. Not redeemable for cash. One transaction only. Valid only at Louie Herron Toyota. Expires 12/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on tires
- Based on retail service
- Not valid with any other offer

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REDEEM TO  
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**\$75.00**

Discount

Based on retail parts & service of  
at least \$375.00. (If less, 20% ratio  
applies)

***Seventy Five Dollars and <sup>00</sup>/<sub>100</sub>***

**VALUE OF COUPON**

This is not a check. Not redeemable for cash. One transaction only. Valid only at Louie Herron Toyota. Expires 12/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on tires
- Based on retail service
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REDEEM TO  
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**\$500.00**

***\$500 New or Pre-Owned Vehicle Purchase Voucher***

This is not a check. Not redeemable for cash. One transaction only. Valid only at Louie Herron Toyota. Expires 12/31/13.

- One voucher per purchase (must present at time of arrival).
- Valid with the purchase of in-stock vehicles.
- Not valid with any other offer.

**Customer Signature**



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<b>YOU PAY</b>	
<b>\$99.95</b>	Plus Tax

## ***Front Brake Service***

This is not a check. Not redeemable for cash. One transaction only. Valid only at Louie Herron Toyota. Expires 12/31/13.

- One coupon per visit (must present at time of write-up).
- Replace front brake pads.
- Inspect front and rear rotors/drums.
- Check parking brake; inspect all hardware; road test.
- Not valid with any other offer.

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**\$50.00 OFF**

***\$50 Off Any Set of Four Tires + Free Rotations for Life!***

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- One coupon per visit (must present at time of write-up).
- Based on retail price.
- Not valid with any other offer.

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- **Nationwide Coverage, good at participating service centers and dealerships anywhere in the United States with non- factory warranty**
- **“Unlimited Time” and “Unlimited Miles”**
- **No Additional Charge, this value is complimentary!**



**WE SPECIALIZE IN:**  
*Tires • Tune-Ups • Batteries*  
*Alignments • Brakes*

