

PERRY CHEVROLET



SILVERADO

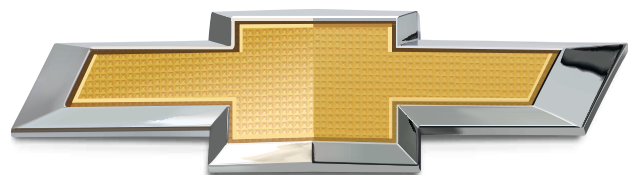
SELL-A-THON
Now thru December



You could win a new
**2014 Chevrolet
SILVERADO!**



www.PerryChevrolet.com



PERRY CHEVROLET

1000 Main Street • Anytown, TX 12345

123-456-7890

All-New 2014 Silverado 1500



EcoTec3 BRIMS WITH HORSEPOWER, SIPS FUEL

Our 5.3L EcoTec3 V-8 offers the proven power and dependability of our V-8 truck engines, with better highway fuel economy than a leading competitor's smaller turbocharged V-6¹. It combines tested technologies like Active Fuel Management, Direct Injection and continuously Variable Valve Timing to provide class-leading fuel efficiency³ with the peace of mind that comes with our reliable engine designs. No matter which EcoTec3 engine you choose, Silverado offers you a fuel-efficient and powerful option⁷.



REGULAR CAB



DOUBLE CAB



CREW CAB

FIND NEW ROADS™



MODEL YEAR END EVENT



2013 Chevrolet Silverado 1500

Crew Cab Short Box 4WD LT



\$37,754

2013 Chevrolet Silverado 1500

Extended Cab Standard Box 4WD LT



\$33,915

2013 Chevrolet Silverado 1500

Extended Cab Standard Box 4WD LTZ



\$38,242

2013 Chevrolet Silverado 1500

Crew Cab Short Box 4WD LT



\$36,715

2013 Chevrolet Silverado 1500

Regular Cab Long Box 2WD Work Truck



\$18,975

2013 Chevrolet Silverado 1500

Extended Cab Standard Box 2WD LS



\$27,777

2013 Chevrolet Silverado 2500HD

Crew Cab Standard Box 4WD LT



\$50,902

2013 Chevrolet Silverado 2500HD

Extended Cab Standard Box 4WD LT



\$50,497

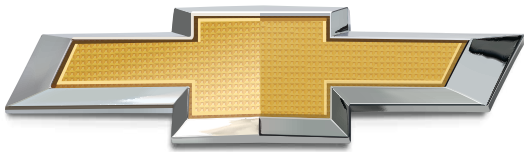
2013 Chevrolet Silverado 3500HD

Crew Cab Long Box 4WD LTZ



\$56,290

1. Based on 2013 GM Large Pickup Segment. Ford 2WD EPA-estimated 22 hwy mpg, 4WD 21 hwy mpg. 3. Based on 2013 GM Large Pickup Segment and EPA-estimated 16 city/23 hwy mpg. 7. EPA-estimated 16 city/23 hwy mpg (2WD), 16 city/22 hwy mpg (4WD). EPA estimates are not yet available for the 4.3L V-6, coming late summer 2013, or the 6.2L V-8, coming fall 2013.



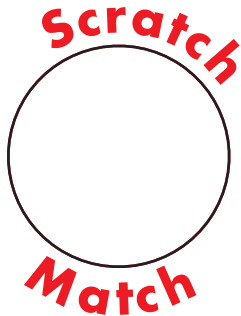
PERRY CHEVROLET

1000 Main Street
Anytown, TX 12345



You could win a new 2014 Chevrolet SILVERADO!

If your number
matches the number
on display in the
showroom, you've
won!



<p>ROTATE TIRES PLUS FREE BRAKE INSPECTION</p> <p>Check Tire Pressure Rotate Tires Inspect Brakes</p> <p>\$16⁹⁵</p> <p>Plus tax & shop supplies. Must present coupon at time of order. Not valid with any other specials or coupons. Valid only at Perry Chevrolet. Expires 12/31/13.</p>	<p>WHEEL BALANCE, ROTATE, & BRAKE INSPECTION</p> <p>Balance 4 Wheels Check Tire Pressure Rotate Tires Inspect Brakes</p> <p>\$39⁹⁵</p> <p>Plus tax & shop supplies. Must present coupon at time of order. Not valid with any other specials or coupons. Valid only at Perry Chevrolet. Expires 12/31/13.</p>	<p>BATTERY SERVICE SPECIAL</p> <p>This service will remove accumulated corrosion deposits from battery terminals and cables. Install anti-corrosion pads to prevent deposits</p> <p>Plus tax & shop supplies. Must present coupon at time of order. Not valid with any other specials or coupons. Valid only at Perry Chevrolet. Expires 12/31/13.</p>	<p>FLUSH SPECIAL</p> <p>Power Steering \$99⁹⁵ Cooling System \$179⁹⁵ Transmission \$199⁹⁵</p> <p>Plus tax & shop supplies. Must present coupon at time of order. Not valid with any other specials or coupons. Valid only at Perry Chevrolet. Expires 12/31/13.</p>																		
<p>FUEL SYSTEM SERVICE</p> <p>Cleans system Improve Mileage Improve Driveability</p> <p>\$99⁹⁵</p> <p>Plus tax & shop supplies. Must present coupon at time of order. Not valid with any other specials or coupons. Valid only at Perry Chevrolet. Expires 12/31/13.</p>	<p>WILDCARD SAVINGS</p> <p>Save up to \$100 15%</p> <p>Must present coupon at time of order. Not valid with any other specials or coupons. Valid only at Perry Chevrolet. Expires 12/31/13.</p>	<p>OIL & FILTER CHANGE PACKAGE</p> <p>Buy 3 Get 1 Free</p> <p>#1 <input type="checkbox"/> #2 <input type="checkbox"/> #3 <input type="checkbox"/> Mgr Mgr Mgr</p> <p>Up to 5 qts of oil. Plus tax & shop supplies. Must present coupon at time of order. Not valid with any other specials or coupons. Valid only at Perry Chevrolet. Expires 12/31/13.</p>	<p>\$100 BONUS DISCOUNT</p> <table border="0"> <thead> <tr> <th>Spend This:</th> <th>Save This:</th> </tr> </thead> <tbody> <tr> <td>\$50.00 - \$99.99</td> <td>\$5.00</td> </tr> <tr> <td>\$100.00 - \$199.99</td> <td>\$10.00</td> </tr> <tr> <td>\$200.00 - \$299.99</td> <td>\$20.00</td> </tr> <tr> <td>\$300.00 - \$399.99</td> <td>\$30.00</td> </tr> <tr> <td>\$400.00 - \$499.99</td> <td>\$40.00</td> </tr> <tr> <td>\$500.00 - \$699.99</td> <td>\$50.00</td> </tr> <tr> <td>\$700.00 - \$899.99</td> <td>\$75.00</td> </tr> <tr> <td>\$900.00 - Or More!</td> <td>\$100.00</td> </tr> </tbody> </table> <p>Must present coupon at time of order. Not valid with any other specials or coupons. Valid only at Perry Chevrolet. Expires 12/31/13.</p>	Spend This:	Save This:	\$50.00 - \$99.99	\$5.00	\$100.00 - \$199.99	\$10.00	\$200.00 - \$299.99	\$20.00	\$300.00 - \$399.99	\$30.00	\$400.00 - \$499.99	\$40.00	\$500.00 - \$699.99	\$50.00	\$700.00 - \$899.99	\$75.00	\$900.00 - Or More!	\$100.00
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*Odds of winning 2014 Chevrolet Silverado: 1:20,000. No purchase necessary. A purchase does not improve your odds of winning. Winner/addressee must be 18 years or older. Must present flyer on or before December 31st, 2013 to claim prize. All taxes and any necessary shipping are the responsibility of the prize winner. The designated winner must show valid ID and must be verified as the winner on file at the insurance company. Employees of the dealer, printer, advertising, company, mailhouse and their families are ineligible. Void where prohibited by law. Dealer and or event coordinator, and advertising agency are not responsible for lost, late, or misdirected mail. Not responsible for typos. Photos are for illustrative purposes only. Eligibility limited to US residents.