



FORD SERVICE

Roesch Ford
333 W. Grand Ave
Bensenville, IL 60106
www.roeschfords.com
630-860-4000

Dear <Firstname>,

I would like to invite you to experience the quality vehicle maintenance services here at Roesch Ford where our focus is on you, our customer. We promise and deliver lower prices, faster service, and a comfortable customer lounge for your convenience. As an added value, we have enclosed a "Service Checkbook" with discounts and coupons to save you even more. Your service booklet contains:

- One coupon good for an Oil & Filter Change for only \$14.95
- Three coupons good Oil & Filter Changes for only \$19.95 each
- Five coupons good for a 20% Discount on Parts and Services
- One coupon good for \$20 off an alignment
- One coupon good for a Free Tire Rotation
- One coupon good for Up To \$40 off Brake Service

Our factory trained technicians install quality Ford and Motorcraft parts, which offer unsurpassed quality at competitive prices. This allows us to offer a nationwide parts and labor warranty on the services we perform. Wherever you travel, you will enjoy the confidence of knowing that your vehicle was repaired to the highest quality standards available.

We look forward to the opportunity to demonstrate the Roesch Ford difference! Please call 630-860-4000 to schedule an appointment.

Sincerely,

Bob Coleman

Bob Coleman
Service Director



Employee Pricing

for

John Jones

on the Purchase of any New Vehicle

One coupon per purchase. Must present at time of arrival. Valid with the purchase of in-stock vehicles. Not valid with any other offer. Valid only at Roesch Ford. Expires 9/30/14.



\$500 Discount
Save Off Any Used Vehicle Purchase

One coupon per purchase. Must present at time of arrival. Valid with the purchase of in-stock vehicles. Not valid with any other offer. Valid only at Roesch Ford. Expires 9/30/14.





FORD SERVICE

Program Headquarters

6804 Summerhill Ridge Dr.
Charlotte, NC 28226





| FORD SERVICE



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Service Hours

Mon – Fri:

7:30am – 6:00pm

Saturday:

8:00am – 4:00pm

ROESCH FORD

333 W. Grand Ave
Bensenville, IL 60106
630-860-4000



FORD SERVICE

REDEEM TO THE
ORDER OF

Roesch Ford

YOU PAY

\$14.95 Plus Tax &
Disposal Fee

Oil, & Filter Change

This is not a check. Not redeemable for cash. One transaction only. Valid only at Roesch Ford. Expires 9/30/14.

- One coupon per visit (must present at time of write-up)
- Over 5 quarts of oil extra
- Synthetic oil extra
- Not valid with any other offer

Customer Signature

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333 W. Grand Ave
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FORD SERVICE

REDEEM TO THE
ORDER OF

Roesch Ford

\$25.00
Discount

Based on retail parts & service
of at least \$125.00. (If less, 20%
ratio applies)

Twenty Five Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at Roesch Ford. Expires 9/30/14.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on oil changes, tires, or batteries
- Based on retail service
- Not valid with any other offer

Customer Signature

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FORD SERVICE

REDEEM TO THE
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\$50.00

Discount

Based on retail parts & service of
at least \$250.00. (If less, 20%
ratio applies)

Fifty Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at Roesch Ford. Expires 9/30/14.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on oil changes, tires, or batteries
- Based on retail service
- Not valid with any other offer

Customer Signature

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333 W. Grand Ave
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FORD SERVICE

REDEEM TO THE
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\$75.00
Discount

Based on retail parts & service of
at least \$375.00. (If less, 20%
ratio applies)

Seventy Five Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at Roesch Ford. Expires 9/30/14.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on oil changes, tires, or batteries
- Based on retail service
- Not valid with any other offer

Customer Signature

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333 W. Grand Ave
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FORD SERVICE

REDEEM TO THE
ORDER OF

Roesch Ford

\$100.00

Discount

Based on retail parts & service of
at least \$500.00. (If less, 20%
ratio applies)

One Hundred Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at Roesch Ford. Expires 9/30/14.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Not valid on oil changes, tires, or batteries
- Based on retail service
- Not valid with any other offer

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FORD SERVICE

REDEEM TO THE
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\$20.00 Off

Alignment Service

This is not a check. Not redeemable for cash. One transaction only. Valid only at Roesch Ford. Expires 9/30/14.

- One coupon per visit (must present at time of write-up)
- Set toe, camber, caster to factory specs as applicable
- Based on retail service
- Not valid with any other offer

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FREE!

Free Tire Rotation

This is not a check. Not redeemable for cash. Valid only at Roesch Ford. Expires 9/30/14.

- Must present at time of write-up
- Dual rear wheels excluded.

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FORD **SERVICE**

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\$20 Off	\$40 Off
Front or Rear	Both

Front or Rear Brake Replacement

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- One coupon per visit (must present at time of write-up)
- Based on retail service
- Not valid with any other offer

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