VOLVO SERVICE FOR LIFE

Tom Wood Volvo 4620 East 96th St Indianapolis, IN 46240 www.tomwoodvolvo.com 317-848-1030

Dear <Firstname>,

Congratulations on receiving your Volvo Service For Life checkbook from Tom Wood Volvo. Your Service checkbook contains:

- Three \$19.88 Oil Change Coupons
- Eight coupons good for up to 20% Off Parts and Service
- One Coupon good for a 4-Wheel Alignment for only \$89.95

Here are just some of the many reasons to choose Tom Wood Volvo:

On top of our low prices we also offer a clean, modern facility with WiFi, PC stations and refreshments. We also provide FREE shuttle service, car wash and basic vacuum with every service. We match competitor's prices on tires and we provide free tire rotations every 7,500 miles with the purchase of 4 tires. We also have brake jobs as low as \$89.95 and alignment checks as low as \$39.95.

Tom Wood Volvo provides quality, reliable service: our technicians are among the most highly trained in the region. Our technicians average over 20 years experience and each has been trained by the factory to service Volvo vehicles.

You will be pleased with the convenience and tremendous savings this program offers. We look forward to the opportunity to service and maintain your vehicle.

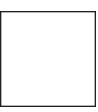
Sincerely,

Bill Demaree Bill Demaree Service & Parts Director

VOLVO SERVICE FOR LIFE

Program Headquarters

6804 Summerhill Ridge Dr. Charlotte, NC 28226



VOLVO SERVICE FOR LIFE

Tom Wood Volvo 4620 East 96th St Indianapolis, IN 46240 317-848-1030 www.tomwoodvolvo.com

Tom Wood Volvo 4620 East 96th St • Indianapolis, IN 46240 317-848-1030 • www.tomwoodvolvo.com

Service Hours

Mon, Tue, Thu, Fri:	7:30am - 5:30pm
Wednesday:	7:30am - 7:30pm

4620 Fast 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO Tom Wood Volvo THE ORDER OF





Oil, & Filter Change This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo, Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Over 5 guarts of oil extra
- Synthetic oil extra
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

4620 Fast 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO Tom Wood Volvo THE ORDER OF





Oil, & Filter Change This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Over 5 guarts of oil extra
- Synthetic oil extra
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

4620 Fast 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO Tom Wood Volvo THE ORDER OF





YOU PAY

Oil, & Filter Change This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Over 5 guarts of oil extra
- Synthetic oil extra
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

4620 Fast 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO Tom Wood Volvo THE ORDER OF





Based on retail parts & service of at least \$125.00. (If less. 20% ratio applies)

VALUE OF COUPON

Twenty Five Dollars and 00/100 This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Based on retail service
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

4620 Fast 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO Tom Wood Volvo THE ORDER OF



SERVICE FOR LIFE

VOLVO

Based on retail parts & service of at least \$125.00. (If less. 20% ratio applies)

VALUE OF COUPON

Twenty Five Dollars and 00/100 This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Based on retail service
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

Tom Wood Volvo 4620 Fast 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO Tom Wood Volvo THE ORDER OF



SERVICE FOR LIFE

VOLVA

Based on retail parts & service of at least \$250.00. (If less, 20% ratio applies)

VALUE OF COUPON

Fifty Dollars and 00/100 This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- · Based on retail service
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

Tom Wood Volvo 4620 East 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO THE ORDER OF Tom Wood Volvo

VOLVO SERVICE FOR LIFE



VALUE OF COUPON

Fifty Dollars and 00/100

This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- · One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Based on retail service
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

Tom Wood Volvo 4620 East 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO THE ORDER OF Tom Wood Volvo





Based on retail parts & service of at least \$375.00. (If less, 20% ratio applies)

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Based on retail service
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

Seventy Five Dollars and 00/100

4620 East 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO Tom Wood Volvo THE ORDER OF





Based on retail parts & service of at least \$375.00. (If less. 20% ratio applies)

VALUE OF COUPON

Seventy Five Dollars and 00/100 This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Based on retail service
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

Tom Wood Volvo 4620 East 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO THE ORDER OF Tom Wood Volvo



SERVICE FOR LIFE

VAIVA

Based on retail parts & service of at least \$500.00. (If less, 20% ratio applies)

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Based on retail service
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

One Hundred Dollars and 00/100

4620 East 96th St Indianapolis, IN 46240

317-848-1030

REDEEM TO

THE ORDER OF

Tom Wood Volvo





Based on retail parts & service of at least \$500.00. (If less, 20% ratio applies)

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Based on retail service
- Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

One Hundred Dollars and 00/100

Tom Wood Volvo 4620 Fast 96th St Indianapolis, IN 46240

317-848-1030



REDEEM TO Tom Wood Volvo THE ORDER OF



4-Wheel Alignment This is not a check. Not redeemable for cash. One transaction only. Valid only at Tom Wood Volvo. Expires 5/31/13.

• One coupon per visit (must present at time of write-up)

Not valid with any other offer

Checkbook design ©2011 3.2.1 Automotive Mailing Services • Op Code: 321

Tom Wood Volvo 4620 East 96th St • Indianapolis, IN 46240 317-848-1030 • www.tomwoodvolvo.com

Thank you for your business!

