



UNIVERSITY NISSAN

135 Innovation Dr.
Boone, NC 28607
www.universitynissan.com
828-264-7726

Dear <Firstname>,

I would like to invite you to experience the quality vehicle maintenance services here at University Nissan where our focus is on you, our customer. We promise and deliver lower prices, faster service, and a comfortable customer lounge for your convenience. As an added value, we have enclosed a "Service Checkbook" with discounts and coupons to save you even more. Your service booklet contains:

- **One coupon good for a Oil & Filter Change plus Tire Rotation for only \$19.95**
- **One coupon good for Five Oil & Filter Change for only \$99.00**
– Any Vehicle – Same Family
- **Four coupons good for a 20% Discount on Parts and Services**

Our factory trained technicians install quality Nissan parts, which offer unsurpassed quality at competitive prices. This allows us to offer a nationwide parts and labor warranty on the services we perform. Wherever you travel, you will enjoy the confidence of knowing that your vehicle was repaired to the highest quality standards available.

**We look forward to the opportunity to demonstrate the University Nissan difference!
Please call 828-264-7726 to schedule an appointment.**

Sincerely,

Don Guffey
Don Guffey
Service & Parts Director



Employee Pricing

for

John Jones

on the Purchase of any New Vehicle

One coupon per purchase. Must present at time of arrival. Valid with the purchase of in-stock vehicles. Not valid with any other offer. Valid only at University Nissan. Expires 2/28/15.



\$500 Discount

**Save Off Any Used
Vehicle Purchase**

One coupon per purchase. Must present at time of arrival. Valid with the purchase of in-stock vehicles. Not valid with any other offer. Valid only at University Nissan. Expires 2/28/15.





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UNIVERSITY NISSAN

“Not your typical dealer service center”

Every repair we make is backed by a 12/12 axles to wiperblades warranty*

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Service Hours

Mon – Fri:	8:00am	–	5:00pm
Saturday:	8:00am	–	1:00pm

*12/12 axles to wiperblades warranty covers parts and labor for 12 months or 12,000 miles from date of installation. Does not cover abuse, neglect, or damage caused by accident.

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REDEEM TO
THE ORDER OF

University Nissan

\$19.95

Oil, & Filter Change plus Tire Rotation

This is not a check. Not redeemable for cash. One transaction only. Valid only at University Nissan. Exp. 2/28/15.

- One coupon per visit (must present at time of write-up)
- 5qts of 5w30 standard oil, filter, and chassic lube if points available
- Synthetic oil extra
- Cannot be used with any other special or coupon price

Customer Signature

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135 Innovation Dr
Boone, NC 28607



REDEEM TO
THE ORDER OF

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\$99.00

Five Oil, & Filter Changes - Any Vehicle - Same Family

This is not a check. Not redeemable for cash. One transaction only. Valid only at University Nissan. Exp. 2/28/15.

- One coupon per visit (must present at time of write-up)
- 5qts of 5w30 standard oil, filter, and chassic lube if points available
- Synthetic oil extra
- Cannot be used with any other special or coupon price

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Boone, NC 28607



REDEEM TO
THE ORDER OF

University Nissan

\$25.00
Discount

Based on retail parts &
service of at least \$125.00. (If
less, 20% ratio applies)

Twenty Five Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at University Nissan. Exp. 2/28/15.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Discounts off parts and labor at standard rates and parts pricing
- Discounts cannot be used with any other special or coupon price

Customer Signature

UNIVERSITY NISSAN

135 Innovation Dr
Boone, NC 28607



REDEEM TO
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University Nissan

\$50.00

Discount

Based on retail parts &
service of at least \$250.00. (If
less, 20% ratio applies)

Fifty Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at University Nissan. Exp. 2/28/15.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Discounts off parts and labor at standard rates and parts pricing
- Discounts cannot be used with any other special or coupon price

Customer Signature

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Boone, NC 28607



REDEEM TO
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University Nissan

\$75.00

Discount

Based on retail parts &
service of at least \$375.00. (If
less, 20% ratio applies)

Seventy Five Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at University Nissan. Exp. 2/28/15.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Discounts off parts and labor at standard rates and parts pricing
- Discounts cannot be used with any other special or coupon price

Customer Signature

UNIVERSITY NISSAN

135 Innovation Dr
Boone, NC 28607



REDEEM TO
THE ORDER OF

University Nissan

\$100.00

Discount

Based on retail parts &
service of at least \$500.00. (If
less, 20% ratio applies)

One Hundred Dollars and ⁰⁰/₁₀₀

VALUE OF COUPON

This is not a check. Not redeemable for cash. One transaction only. Valid only at University Nissan. Exp. 2/28/15.

- One coupon per visit (must present at time of write-up)
- Not to exceed 20% of total parts and service
- Discounts off parts and labor at standard rates and parts pricing
- Discounts cannot be used with any other special or coupon price

Customer Signature

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Thank you for your business!

Blue Ridge
Electric Co-op

Mack Brown Chevrolet

2.5 mi.



Boone

Hwy 421

Wilkesboro



32 mi.

University Nissan
135 Innovation Drive
Boone, NC 28607

Boone
Landfill

Innovation Drive